

PATIENT TO PILOT TO PARTNER

Byron Waller — Youngest pilot in history to fly around the world.
Now flying for the next generation of teenagers with chronic illness.

67

DAYS

44,531

KM

39

LEGS

5

CONTINENTS

2.1B

MEDIA REACH

01 · THE MISSION

From hospital bed to cockpit

A story brands are proud to stand beside.

Byron Waller was diagnosed with Crohn's disease at fourteen. Instead of letting a chronic illness write his flight plan, he learned to fly. At fifteen he became the youngest pilot in history to fly around the world — 44,531 km across 39 legs and 5 continents in a single-engine Sling TSi.

The 2026 Teen Pilot Tour takes that story on the road. Byron will fly to schools, hospitals, aviation hubs and community events across Australia and the United States, speaking to teenagers about resilience, aviation pathways and the medical conditions that nearly kept him grounded.

Sponsors do not buy a logo placement. They join a verified, globally covered mission with a single teenage face, a registered charity partner, and a tour designed to be filmed, broadcast and shared.

02 · VERIFIED REACH

2.1 billion monthly visitors

Outlets that covered the 2025 circumnavigation.

AUSTRALIA	ABC News (TV + Online) · ABC Radio National Breakfast · 10 News+ (Channel 10) · 7News Brisbane · 7News Sydney · Australian Aviation
UNITED KINGDOM	BBC · The Guardian · The Argus
NORTH AMERICA	CBC (Canada) · WBAY (USA) · KFI AM 640 — Gary & Shannon
ASIA & GULF	Times of India · Gulf News · ePRESS (Sri Lanka) · Sunday Times (Sri Lanka)
PACIFIC & AVIATION	1News (New Zealand) · Flightradar24 · EAA

Combined audience footprint: 2.1 billion monthly visitors

Verified during the 9 Aug – 15 Oct 2025 circumnavigation window.

03 · SPONSORSHIP TIERS

Three ways to fly with us

Pricing is bespoke. Tier rights below.

T1	BESPOKE PRICING	T2	BESPOKE PRICING	T3	BESPOKE PRICING
AUSTRALIA MISSION PARTNER National tour of Australian airports, schools and hospitals. + Primary logo on Australian leg fuselage + Co-branded school & hospital visits + Australian press release inclusion + 8 social posts across owned channels + Speaking appearance for staff / customers + Founders' wall on byronwaller.com		USA MISSION PARTNER U.S. tour stops including EAA AirVenture & Pacific Air Show appearances. + Primary logo on U.S. leg fuselage + Joint media at U.S. tour stops + U.S. press release inclusion + 8 social posts across owned channels + Speaking appearance for staff / customers + Founders' wall on byronwaller.com		TITLE PARTNER Aircraft livery + documentary co-billing across both tours. + Title livery on Sling TSi (both tours) + Documentary co-billing & end credit + Joint global press release + Hero placement on every owned channel + Two keynote appearances (AU + US) + Permanent legacy plaque on aircraft	

04 · AUDIENCE

Who's watching, who you reach

Parents 35–55	High-trust audience following a teen achievement story.
Teenagers 13–19	Aviation, STEM, adventure and chronic-illness communities.
Aviation industry	Pilots, manufacturers, MROs, training schools, airports.
Health & advocacy	Crohn's & Colitis communities across AU, US, UK.
Education sector	Schools booking Byron for assemblies and careers expos.

Activation channels included in every tier

- + Aircraft livery & ground-event signage
- + Owned social: Instagram, YouTube, TikTok, Facebook (combined growing audience)
- + Earned media: press releases distributed via existing 2.1B-reach network
- + Speaking appearances at schools, hospitals, conferences and customer events
- + Documentary / long-form video co-billing where applicable

05 · NEXT STEPS

Let's build the partnership

01

Submit interest form

byronwaller.com/apply — 5 minute form.

02

Discovery call

30-minute call to align objectives, geography and budget.

03

Custom proposal

Tailored deck within 5 business days.

04

Agreement & livery

Sign, supply logos, lock in tour dates.

05

Fly

Tour launches. Coverage begins. Story is told.

READY TO TALK

ops@byronwaller.com

byronwaller.com/apply · Brisbane, AU